



The Iowa Occupational Safety & Health Advisory Council 49th Annual Iowa Governor's Safety & Health Conference.

Registration is Now Open!

The 49th Annual Governor's Health & Safety Conference is scheduled for October 29th - October 30th, 2020 at The Meadows Events and Conference Center in Altoona, Iowa.

Seize the Opportunity!

When was the last time hundreds of prospective customers poured through your doors at once? As a vendor at the 49th Annual Iowa Governor's Health & Safety Conference, your business will have the opportunity to network with hundreds of safety professionals from across the state of Iowa.

To encourage maximum exposure for vendors, each attendee will receive a Vendor Visitor Card to complete as their chance to win valuable prizes during the Vendor Reception the evening of October 29th from 4:30-6:30 p.m.

Space is limited so please [register online](#) today.

**EARLY BIRD EXHIBITOR DISCOUNT RATE AVAILABLE UNTIL
FRIDAY, OCTOBER 9th**

**Cost of booth until October 9th, 2020 is \$425,
cost after October 9th is \$475**

Give Yourself the Edge

A well-designed sponsorship can increase the attraction of your target audience by **104%**.¹ In addition to exhibitor booths, we are offering sponsorships which allow your business to set yourself apart throughout the conference. We have standard packages that include acknowledgment of sponsors and their sponsorship levels throughout the conference. These include banners at the entrance to the conference, in the conference program, and on the Iowa Governor's Safety and Health Conference website.

In the past, sponsors have tailored their support by providing lunch or by sponsoring a key note speaker. Please contact tammi-goerd@uiowa.edu for more information for your targeted approach.



The exhibitor space is located outside the main conference area, close to the conference sessions to maximize vendor visibility and access.

When: Thursday, October 29th, 2020
7:00 AM - to 4:30 p.m. and Friday,
October 30th, 7:00 a.m. to 12:30
p.m., 2020. (Central Time).

Where: The Meadows Events &
Conference Center, 1 Prairie
Meadows Drive Altoona, Iowa 50009

Iowa Occupational Safety & Health
Advisory Council 515-281-8067
gsconference@iwd.iowa.gov

¹ Center for Exhibition Industry Research



We are confident this year's conference will be a great experience for everyone involved. Below are the exhibitor terms & conditions for the conference. Send all questions regarding terms and conditions to GSConference@iwd.iowa.gov.

Terms & Conditions:

Exhibitor booths will be available for Thursday, October 29th ONLY!

1. Exhibitor booth space early registration fee is \$425 per booth. Fee for registering later than October 9th is \$475.
2. Electrical power will be provided upon request at a cost of \$10.
3. Booths will be approximately 10' x 10' and provided with an 8' wide clothed/skirted table and 2 folding chairs.
4. Exhibitor name signs for the booth will be provided.
5. Exhibitor space will be limited, and reserved on a first come, first served basis.
6. Booths will be assigned to exhibitors at random within the exhibit space; the Iowa Occupational Safety & Health Advisory Council shall have the sole discretion in booth assignment conflicts.
7. Exhibitors may set up this year on October 28th, 2020 after 5:30 PM or before 7:00 AM on October 29th.
8. Registration includes lunch for one representative of your company.
9. No more than 2 booth spaces may be leased by any one company; there will be no fee reductions for leasing multiple booth spaces.
10. Please ship materials to: Iowa Governor's Safety & Health Conference, c/o The Meadows Events Center, 1 Prairie Meadows Drive, Altoona, IA 50009 - (515) 967-8544

Exhibitor Cancellation & Refunds:

- Full refunds will be given, less a \$10.00 service charge, for all cancellation requests received on or before October 27th, 2020. Please send cancellation requests to GSConference@iwd.iowa.gov.
- No refunds will be given for cancellations after October 27th, 2020. Exhibitor substitutions will not be allowed.

We look forward to seeing you all there!